Zał. nr 1 do oświadczenia

**BIZNES PLAN**

**(załącznik do wniosku o skierowanie na szkolenie wskazane/wniosku na studia podyplomowe/wniosku o finansowanie kosztów egzaminu/wniosku o przyznanie pożyczki na szkolenie/wniosku o przyznanie bonu szkoleniowego\*)**

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(nazwa szkolenia, o które osoba się ubiega)

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(nazwa firmy)

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(imię i nazwisko)

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(adres)

**I. ORGANIZACJA PLANOWANEGO PRZEDSIĘWZIĘCIA**

1. Rodzaj działalności gospodarczej

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2. Źródła finansowania działalności gospodarczej

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3. Lokalizacja (informacje o posiadaniu lokalu lub działania podjęte w celu jego pozyskania)

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\*niepotrzebne skreślić

4. Konieczne i wymagane zezwolenia (informacje o posiadaniu zezwoleń lub podjęte działania konieczne do ich uzyskania)

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5. Wymagane kwalifikacje (informacje o posiadanych kursach, szkoleniach wymaganych do podjęcia działalności gospodarczej)

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6. Planowane zatrudnienie

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**II. CHARAKTERYSTYKA PLANOWANEGO PRZEDSIĘWZIĘCIA**

1. Przewidywane prace inwestycyjne, wyposażenie lokalu – posiadane środki trwałe (materiały i towary, transport, maszyny, urządzenia), planowany zakup środków niezbędnych w prowadzeniu działalności gospodarczej, źródła i warunki zakupu tych towarów

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2. Analiza popytu, przewidywani klienci oraz działania, zmierzające do ich pozyskania, proponowane ceny wykonywanych usług

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3. Prognozy finansowe (planowane miesięczne przychody, termin osiągnięcia zysku z uwzględnieniem, odliczeniem poniesionych kosztów na wynajem lokalu, opłacenia bieżących rachunków itp.)

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4. Analiza konkurencji

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5. Planowane działania marketingowe (reklama, promocja itp. z uwzględnieniem kosztów przeznaczonych na ten cel)

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**III. MOCNE I SŁABE STRONY ZWIĄZANE Z ZAŁOŻENIEM DZIAŁALNOŚCI GOSPODARCZEJ**

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(miejscowość i data) (podpis)