Zał. nr 1 do oświadczenia

**BIZNES PLAN**

**(załącznik do wniosku o skierowanie na szkolenie wskazane/wniosku na studia podyplomowe/wniosku o finansowanie kosztów egzaminu/wniosku o przyznanie pożyczki na szkolenie/wniosku o przyznanie bonu szkoleniowego\*)**

…............................................................................................................................................................

(nazwa szkolenia, o które osoba się ubiega)

….....................................................................................

 (nazwa firmy)

….....................................................................................

 (imię i nazwisko)

….....................................................................................

 (adres)

**I. ORGANIZACJA PLANOWANEGO PRZEDSIĘWZIĘCIA**

1. Rodzaj działalności gospodarczej

................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................

2. Źródła finansowania działalności gospodarczej

…...........................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................

3. Lokalizacja (informacje o posiadaniu lokalu lub działania podjęte w celu jego pozyskania)

….................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................

….................................................................................................................................................................................

\*niepotrzebne skreślić

4. Konieczne i wymagane zezwolenia (informacje o posiadaniu zezwoleń lub podjęte działania konieczne do ich uzyskania)

…............................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................

5. Wymagane kwalifikacje (informacje o posiadanych kursach, szkoleniach wymaganych do podjęcia działalności gospodarczej)

…...........................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................

6. Planowane zatrudnienie

….............................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................

**II. CHARAKTERYSTYKA PLANOWANEGO PRZEDSIĘWZIĘCIA**

1. Przewidywane prace inwestycyjne, wyposażenie lokalu – posiadane środki trwałe (materiały i towary, transport, maszyny, urządzenia), planowany zakup środków niezbędnych w prowadzeniu działalności gospodarczej, źródła i warunki zakupu tych towarów

…............................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................

2. Analiza popytu, przewidywani klienci oraz działania, zmierzające do ich pozyskania, proponowane ceny wykonywanych usług

…............................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................

3. Prognozy finansowe (planowane miesięczne przychody, termin osiągnięcia zysku z uwzględnieniem, odliczeniem poniesionych kosztów na wynajem lokalu, opłacenia bieżących rachunków itp.)

...............................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................

4. Analiza konkurencji

…....................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................

5. Planowane działania marketingowe (reklama, promocja itp. z uwzględnieniem kosztów przeznaczonych na ten cel)

….............................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................

**III. MOCNE I SŁABE STRONY ZWIĄZANE Z ZAŁOŻENIEM DZIAŁALNOŚCI GOSPODARCZEJ**

…............................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................

….............................................. …..............................................

 (miejscowość i data) (podpis)